Asphalt Sealer 101 – Applicator Sheet

PRODUCT OVERVIEW

HawkSeale Asphalt Sealer is a sealer and rejuvenator for existing asphalt driveways, parking lots and paths. It penetrates the surface to restore flexibility and the black color while sealing the top layer. It is not a thick topcoat — it's a deep-restoring treatment.

APPLICATION BASICS

- **Application rate:** 1 gallon per 360 sq ft (a 5-gallon pail covers about 1,800 sq ft).
- **Do not overapply:** may cause slow drying or tracking.
- **Mix well before use:** product is ready-to-use.
- **Dry time (rain safe):** 4 hours.
- **Dry time (traffic-ready):** 6 hours, and 12 hours for high-traffic areas.
- **Clean thoroughly before application:** remove dirt, debris, oil spots, and vegetation. Power washing or air blowing is ideal.
- **Cracks and potholes** should be filled or repaired before application for optimal results.

APPROVED EQUIPMENT

- Backpack sprayer.
- Low-pressure sprayer (under 60 PSI).
- Use a wide fan tip for even, consistent coverage.

CLEANUP & SAFETY

- Clean equipment after use with water and detergent or mineral spirits.
- Store in a cool, dry place (do not freeze).
- Wear gloves and eye protection.
- Wash skin with soap and water if contact occurs.

APPLICATION REMINDERS

- Only apply to clean, dry asphalt.
- Avoid application if rain is expected within 24 hours.
- Maintain a steady walking pace for even coverage.
- Clean overspray immediately with mineral spirits.

> Keep a small bottle of mineral spirits and rags on hand to clean mistakes before the product dries. Dried overspray is very difficult to remove — act quickly.

▸▸▸ PRO TIPS FOR BEST RESULTS ◂◂◂

- Test sprayer before applying — check for clogs, leaks, and spray pattern.
- Mask off landscaping. Use a paint spray shield to avoid overspray.
- Rope off areas until fully dry.
- Use signage for public or commercial spaces.
- Use drop cloths, cones, or masking to protect curbs, garage doors, fences, and landscaping.
- Apply in thin, even coats — one pass is sufficient if coverage is even.

STORAGE & HANDLING

- Store in the original container, sealed tightly.
- Do not expose to freezing temperatures or prolonged direct sunlight.
- Stir or shake well before every use to redistribute active ingredients.

DOCUMENTATION & REPORTING (FOR CONTRACTORS)

- Take before and after photos for clients and records.
- Record weather conditions, surface type, and square footage treated.
- Use this data to build trust and upsell repeat treatments.

FINAL NOTE: HawkSeale Asphalt Sealer is engineered to restore, not just coat. Apply it correctly to get long-lasting, deep restoration and high customer satisfaction.

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