Concrete Sealer 101 – Applicator Sheet

PRODUCT OVERVIEW

HawkSeale Concrete Sealer is a spray-on topical sealer for concrete driveways, garage floors, patios, slabs and pads. It seals the surface to protect against water, salt and grime. It does not restore or change the concrete — it protects what you have.

APPLICATION BASICS

- **Application rate:** 1 gallon per 400 sq ft (a 5-gallon pail covers about 2,000 sq ft).
- **Do not overapply:** may cause slow drying or tracking.
- **Mix well before use:** product is ready-to-use.
- **Dry time (rain safe):** 4 hours.
- **Dry time (traffic-ready):** 6 hours, and 12 hours for high-traffic areas.
- **Clean thoroughly before application:** remove dirt, debris, oil spots, and vegetation. Power washing or air blowing is ideal.
- **Cracks** should be filled or repaired before application for optimal results.

APPROVED EQUIPMENT

- Backpack sprayer.
- Low-pressure sprayer (under 60 PSI).
- Use a wide fan tip for even, consistent coverage.

APPLICATION REMINDERS

- Only apply to clean, dry concrete.
- Avoid application if rain is expected within 24 hours.
- Maintain a steady walking pace for even coverage.
- Clean overspray immediately with water and soap or concrete cleaner.

CLEANUP & SAFETY

- Clean equipment after use with water and a basic detergent, such as soap or a concrete cleaner.
- Store in a cool, dry place (do not freeze).
- Wear gloves and eye protection.
- Wash skin with soap and water if contact occurs.

▸▸▸ PRO TIPS FOR BEST RESULTS ◂◂◂

- Test sprayer before applying — check for clogs, leaks, and spray pattern.
- Mask off landscaping. Use a paint spray shield to avoid overspray.
- Rope off areas until fully dry.
- Use signage for public or commercial spaces.
- Use drop cloths, cones, or masking to protect curbs, garage doors, fences, and landscaping.
- Apply in thin, even coats — one pass is sufficient if coverage is even.

STORAGE & HANDLING

- Store in the original container, sealed tightly.
- Do not expose to freezing temperatures or prolonged direct sunlight.
- Stir or shake well before every use to redistribute active ingredients.

DOCUMENTATION & REPORTING (FOR CONTRACTORS)

- Take before and after photos for clients and records.
- Record weather conditions, surface type, and square footage treated.
- Use this data to build trust and upsell repeat treatments.

FINAL NOTE: HawkSeale Concrete Sealer is a topical protective sealer. Apply it in thin, even coats to get long-lasting surface protection and high customer satisfaction.

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